

Staffsync360 – In-Depth Pitch Framework

STEP 1 – Open with Their Reality

Ask about recruiter count, resume process, productivity tracking. Align with their pain: manual resumes, no visibility, chasing recruiters.

STEP 2 – Surface the Pain

Summarize: Manual resumes, invisible productivity, unclear revenue, dependency on updates. Reframe: This is a visibility problem.

STEP 3 – Position Staffsync360

Staffsync360 helps small staffing teams increase recruiter productivity and gives founders real-time visibility — without complexity.

STEP 4 – Demo in 3 Acts

1. Resume Automation – show upload → parsed candidate. Emphasize time saved.
2. Recruiter Leaderboard – show submissions, performance, accountability.
3. CEO Dashboard – active jobs, pipeline, expected revenue in one screen.

STEP 5 – ROI Framing

30% productivity = 2–3 recruiters worth output. Most clients recover cost in first month.

STEP 6 – Objection Handling

Already ATS? Staffsync360 focuses on productivity + visibility.

Recruiters won't use? Fewer clicks, simpler workflow.

Migration hard? Go live in days with assisted onboarding.

STEP 7 – Soft Close

"If this gives visibility over recruiters and pipeline, would this help your business?"

Invite for trial, not purchase.

STEP 8 – Pricing

Anchor against recruiter salary. Show value before cost.

Core Selling Promises

- Save recruiter time
- Increase accountability
- Give founders real-time control

One-Line Pitch

Staffsync360 helps staffing owners increase recruiter productivity and run their business from one dashboard.